



Fort Lauderdale International Auto Show Celebrates 20 Years

For 20 years, the Fort Lauderdale International Auto Show has brought smiles to youngsters at the Boys and Girls Clubs of Broward County. The annual auto show is one of the charity's top fundraising events and so far has raised more than \$4 million.

This year's auto extravaganza runs from April 7-10 at the Greater Fort Lauderdale/Broward County Convention Center. The four-day show will feature more than 500 vehicles, including 2011 cars, crossovers, trucks, SUVs, even some 2012 models. Consumers can examine them at their leisure and, unlike at most auto shows, they can meet with dealers and make deals on the show floor.

"The industry is producing such exciting new models, with major improvements in technology and engineering," said Ted Morse, show chairman. "Buyers can see all that's new and talk to product specialists. They can also check out the incentives dealers are offering these days." Nearly 140,000 people attended last year's show, and show producers expect a stronger turnout this year.

The auto show has benefitted The Boys and Girls Clubs of Broward County since 1991, according to Brian Quail, chief executive officer of the Boys and Girls Clubs of Broward County. "The event has such positive appeal and it has helped support so many programs we provide these youngsters. The community really benefits from this annual booster, and the South Florida Automobile Dealers Association does a great job of managing the show, said Quail."

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Tickets for the Fort Lauderdale International Auto Show are \$8 for adults and \$2 for children 6-12. Discount tickets are available at participating new car and truck dealerships, McDonald's restaurants in Broward County and in the Sun-Sentinel.

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