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FORT LAUDERDALE INTERNATIONAL AUTO SHOW

2010 FACT SHEET

WHAT: The 19th annual Fort Lauderdale International Auto Show will feature the latest in automotive design, technology, safety and engineering.

WHERE: Greater Fort Lauderdale/Broward County Convention Center, 1950 Eisenhower Boulevard, Fort Lauderdale, Florida

WHEN: Thursday, March 18 through Sunday, March 21, 2010

HOURS: Thursday: 1-10 p.m.; Friday 1-11 p.m.;
Saturday: 10 a.m. - 11 p.m.; Sunday 10 a.m. – 8 p.m.

ADMISSION: Adults \$8; Children 6-12 \$2.

DISCOUNT

TICKETS: \$2 off admission tickets available at participating new car and truck dealerships and McDonald's restaurants in Broward County.

ATTRACTIONS: Many of the world's top manufacturers will display mid-year designs and new 2011 cars, trucks, vans, sport utility vehicles, motorcycles and new concept vehicles.

SHOW

HIGHLIGHTS: 2011 Buick Regal
2011 Buick LaCrosse
2011 Ford Shelby GT500 Coupe
2011 Ford Fiesta 5DR

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SHOW

HIGHLIGHTS: 2011 Ford Edge
2011 Lincoln MKX
2010 GMC Terrain
2010 Chevy Camaro
2011 Cadillac CTS Coupe
2011 Toyota Avalon
2011 Toyota Sienna Minivan
2010 Scion tC RS 6.0
2011 Hyundai Equus
2011 Tesla Roadster Sport

BENEFICIARY: Boys & Girls Clubs of Broward County

SHOW

CHAIRMAN: Ted Morse

SHOW

PRODUCER: South Florida Automobile Dealers Association

DIRECTIONS: The convention center is located at the north end of Port Everglades, just south of the 17th Street Causeway, west of the Intracoastal Waterway.

NORTHBOUND: I-95 or Florida's Turnpike north. Exit at I-595 and head east. Get off at U.S. 1 North exit. Go east (right) at the 17th Street Causeway to Eisenhower Boulevard. Turn right; the convention center is on the left. Entrance is at the first traffic light after turning onto Eisenhower.

SOUTHBOUND: I-95 or Florida's Turnpike south. Exit at I-595 and head east. Get off at U.S. 1 north exit. Go east (right) at the 17th Street Causeway to Eisenhower Boulevard. Turn right; the convention center is on the left. Entrance is at the first traffic light after turning onto Eisenhower.