

MEDIA ADVISORY:

Date: March 10, 2010

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Fort Lauderdale Auto Show Exhibits 2011 Latest Models

More than 500 new cars, trucks, SUVs and motorcycles will be on display at the 19th annual Fort Lauderdale International Auto Show which opens its four-day run this Thursday, March 18 at the Greater Fort Lauderdale/Broward County Convention Center.

The vehicles expected to highlight this year's auto show will include the **2011 Buick Regal**, a GM innovation that claims to challenge the current luxury sedan with its driver-centric interior featuring an ergonomically designed driver's cockpit, 12-way power driver's seat and ice-blue LED lighting and instrumentation.

Also exhibiting at the show will be the **2011 Lincoln MKX Luxury Crossover**, with all-new interior showcases and wide-ranging innovations including the all-new MyLincoln Touch driver connect technologies.

Expected to be a popular exhibit, the **2011 Ford Shelby GT500 Coupe** combines power and fuel economy into one impressive package to include an all-new aluminum-block engine, and even better driving dynamics and handling.

The **2011 Cadillac CTS Coupe-V** is another favored sports car which combines the new CTS Coupe's dramatic design with the 556-horsepower (415-kW) supercharged V-8 engine from the CTS-V sedan. The result is a luxury sports coupe aimed at driving enthusiasts.

The recently revealed **2011 Toyota Avalon** will also be at the show with a distinctive new exterior style, offering a restyled interior rich with premium touch points and practical new technologies.

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In a category of its own, Tesla Motors will be exhibiting the show's only 100 percent electric car: the **2011 Tesla Roadster Sport**. This two-seater consumes no gasoline and is faster than a Porsche with an acceleration of 0-60 in 3.7 seconds. Owners simply charge the Roadster overnight and wake up to the equivalent of a full tank – roughly 240 miles of driving.

The Fort Lauderdale International Auto Show is owned by the Boys and Girls Clubs of Broward County, and managed by the South Florida Automobile Dealers Association. The auto show is one of charity's largest annual fundraising events.

Tickets for the Fort Lauderdale International Auto Show are \$8 for adults and \$2 for children 6-12. Discount tickets are available at participating new car and truck dealerships, McDonald's restaurants in Broward County and in the Sun-Sentinel. Show hours are Thursday 1 - 10 p.m.; Friday 1 - 11 p.m.; Saturday 11 a.m. - 11 p.m. and Sunday 11 a.m. - 8 p.m.

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