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Fort Lauderdale International Auto Show Benefits Boys & Girls Clubs of Broward County

The 19th annual Fort Lauderdale International Auto Show will offer visitors a first look at many of the industry's top 2010 and 2011 models, as well as a chance to support a worthy cause. Proceeds from the show will again be donated to the Boys & Girls Clubs of Broward County.

Since its inception in 1991, the Fort Lauderdale International Auto Show has raised nearly \$4 million to support the on-going efforts of this worthwhile charity. Over the years visitors to the auto show have helped fund many of the organization's activities. Last year, the auto show donated more than \$170,000 to the Boys & Girls Clubs.

"The Boys & Girls Clubs are only as strong as the communities that support them," said Sam Jordan, executive director of the Boys & Girls Clubs of Broward County. "Thanks to the on-going support we have received from the South Florida Automobile Dealers Association, we are pleased to say our efforts have helped to make a difference in children's lives."

The Boys & Girls Clubs of Broward County makes a positive impact on the lives of young people and helps them realize their potential to become productive, responsible and caring citizens.

Founded in 1965, the organization currently has 13 units throughout Broward County serving an estimated 13,000 children each year, making it one of the largest groups of its kind in the nation.

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“Even amid challenging times for our industry, our dealers group is proud to make such contributions a priority,” said Ted Morse, Ft. Lauderdale Auto Show chairman. “The show’s annual contributions to the Boys & Girls Clubs of Broward County will not only help youngsters get a fresh start, but could also change their lives.”

The Fort Lauderdale International Auto Show is managed by the South Florida Automobile Dealers Association, which includes more than 220 car dealers in Miami-Dade, Broward, Palm Beach and Monroe counties.

Tickets for the auto show are \$8 for adults and \$2 for children 6-12 years old. Discount tickets are available at participating new car and truck dealerships and McDonald’s restaurants in Broward County. For more information, contact Show Coordinator Cliff Ray at 305-981-1448.

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