



News Release

Fort Lauderdale International Auto Show - April 7 - 10, 2011

DATE: March 23, 2011

MEDIA CONTACT:

Kiskinis Communications, Inc.

Melissa Nobles (305) 447-1224

Fort Lauderdale Auto Show Benefits A Great Cause

The purchase of an admission ticket to the Fort Lauderdale International Auto Show has had a positive impact on the lives of thousands of children, ages 6-18, who call Broward County home. How is that possible? It's simple! Proceeds from the show are donated to the Boys & Girls Clubs of Broward County and help youngsters build strong character and leadership skills.

Since its inception 20 years ago, the Fort Lauderdale International Auto Show has raised more than \$4 million to support the on-going efforts of this worthwhile charity. The auto show continues to be one of the largest annual fundraising events for the Boys & Girls Clubs of Broward County. Last year the auto show donated more than \$ 185,000.

Founded in 1965, the organization currently has 12 units throughout Broward County serving nearly 12,000 children each year, making it one of the largest groups of its kind in the nation.

Seeing that its members achieve academic success is a major goal of the Boys and Girls Clubs of Broward County. The daily routine at area clubs includes homework assistance and completion. Here are some facts that indicate the organization is meeting its goals:

*92 percent of members progress to the next grade level.

*80 percent of members graduated from high school

*75 members received college scholarships.

-more-

2-2-2/ Fort Lauderdale Auto Show Benefits A Great Cause

The 20th Anniversary Fort Lauderdale International Auto Show runs from April 7 – 10, 2011 at the Greater Fort Lauderdale/Broward County Convention Center and will feature more than 500 hybrid and conventional cars, crossovers, trucks and SUVs.

Tickets for the show are \$8 for adults and \$2 for children 6-12. Discount tickets are available at participating new car and truck dealerships, McDonald's restaurants in Broward County and in the Sun-Sentinel. For more information visit, www.ftlauderdaleautoshow.com.

#