



News Release

Fort Lauderdale International Auto Show - April 7 - 10, 2011

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Chevy Volt Featured at Auto Show Ride & Drive Event

Visitors to this year's annual Fort Lauderdale International Auto Show will have the opportunity to drive or ride in some of General Motors' newest models, including the innovative Chevrolet Volt, recently named the North American Car of the Year.

In addition to the Volt, GM will have available Chevy's new Cruze, the Camaro, Malibu, Equinox and Traverse crossovers and the Silverado 1500 All Star pickup. Others available for a drive include Buick's Regal, Lacrosse and Enclave. GMC's new Terrain small SUV, the Acadia, Yukon Denali Hybrid and its Sierra 2500 HD Diesel fill out the list of vehicles.

The Ride & Drive program event will operate on Friday April 8 from 2:00 – 7:00 p.m. and Saturday and Sunday from 10:00 a.m. to 5:00 p.m. Drivers must be 21 years old with a valid drivers license.

“The Chevy Volt extended range electric car is an incredible piece of engineering,” said Ted Morse, show chairman. “It's by far the most game-changing vehicle in the Fort Lauderdale show's 20 year history. You know you're driving something that's significantly different.”

The four-day show, April 7-10 at the Greater Fort Lauderdale/Broward County Convention Center, will feature more than 500 hybrid and conventional cars, crossovers, trucks and SUVs. According to Morse, unlike at most auto shows, consumers can meet with dealers, make a deal and buy a car right on the show floor.

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Tickets for the Fort Lauderdale International Auto Show are \$8 for adults and \$2 for children 6-12. Discount tickets are available at participating new car and truck dealerships, McDonald's restaurants in Broward County and in the Sun-Sentinel.

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