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FORT LAUDERDALE INTERNATIONAL AUTO SHOW

20th ANNIVERSARY FACT SHEET

WHAT: The 20th Anniversary Fort Lauderdale International Auto Show will feature the latest in automotive design, technology, safety and engineering.

WHERE: Greater Fort Lauderdale/Broward County Convention Center, 1950 Eisenhower Boulevard, Fort Lauderdale, Florida

WHEN: Thursday, April 7 through Sunday, April 10, 2011

HOURS: Thursday: 3-10 p.m.; Friday 3-11 p.m.;
Saturday: 10 a.m. - 11 p.m.; Sunday 10 a.m. – 8 p.m.

ADMISSION: Adults \$8; Children 6-12 \$2.

DISCOUNT TICKETS: \$2 off admission tickets available at participating new car and truck dealerships and McDonald's restaurants in Broward County.

ATTRACTIONS: Many of the world's top manufacturers will display mid-year designs and new 2012 cars, trucks, vans, sport utility vehicles, motorcycles and new concept vehicles.

SHOW HIGHLIGHTS: 2011 Chevy Volt and Lexus LFA
2012 Ford Focus, Acura TL, Ford Mustang 5.0 GT, Ford Mustang Boss 302 Laguna, Chevy Sonic and Nissan NV 2500 Work Vehicle.

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2-2-2/Fort Lauderdale International Auto Show/Fact Sheet

SHOW

HIGHLIGHTS: *(Continued)*

Other popular 2011 vehicles to appear are the Hyundai Sonata Hybrid, Hyundai Equus, Lincoln MKZ Hybrid, Ford Explorer, Ford Focus and Honda Motorcycles.

The full list of lines scheduled to appear at the show include: Acura, Audi, Bentley, BMW, Ford, GM (Cadillac, Chevrolet, Buick and GMC), Honda, Hyundai, Infinity, Jaguar, Lamborghini, Land Rover, Lexus, Lincoln, Mercedes-Benz, 2011 Chevy Volt, Lexus LFA, Hyundai Sonata Hybrid, Mini, Nissan, Rolls Royce, Scion, Smart Car, Subaru, Toyota and Volvo.

BENEFICIARY: Boys & Girls Clubs of Broward County

SHOW

CHAIRMAN: Ted Morse

SHOW

PRODUCER: South Florida Automobile Dealers Association

DIRECTIONS: The convention center is located at the north end of Port Everglades, just south of the 17th Street Causeway, west of the Intracoastal Waterway.

NORTHBOUND: I-95 or Florida's Turnpike north. Exit at I-595 and head east. Get off at U.S. 1 North exit. Go east (right) at the 17th Street Causeway to Eisenhower Boulevard. Turn right; the convention center is on the left. Entrance is at the first traffic light after turning onto Eisenhower.

SOUTHBOUND: I-95 or Florida's Turnpike south. Exit at I-595 and head east. Get off at U.S. 1 north exit. Go east (right) at the 17th Street Causeway to Eisenhower Boulevard. Turn right; the convention center is on the left. Entrance is at the first traffic light after turning onto Eisenhower.